

## Summer Price Periods May 1 – October 31

Weekdays		Weekends & Holidays (May 25, July 4, September 7)	
Low	11 p.m. – 6 a.m.	Low	11 p.m. – 6 a.m.
Medium	6 a.m. – 1 p.m. 6 p.m. – 11 p.m.	Medium	6 a.m. – 11 p.m.
High	1 p.m. – 6 p.m.	High	None!

### Upcoming Price Holidays. No High Price Period These Days.

**Memorial Day – May 25**  
**Independence Day – July 4**  
**Labor Day – September 7**

Saturday and Sunday are always price holidays - 100 percent of every minute during the weekend is either low or medium price – *always* lower than the standard residential rate. Enjoy your savings!

Gulf Power Company  
Mission Statement:  
Our mission is simple:  
to safely deliver  
affordable, reliable  
and environmentally  
responsible energy  
to very satisfied  
customers in strong  
communities.

**GULF POWER**  
A SOUTHERN COMPANY  
One Energy Place  
Pensacola FL 32520

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Gulf Power Company  
Pensacola FL 32520

ENERGY  
*select*

MAY 2009

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A NEWSLETTER FOR ENERGY SELECT PARTICIPANTS

## Program Now for Summer Savings!

May 1 is the start of the summer season for Energy Select, and that means a change in weekday price periods. To maximize your savings and comfort, review your time of day and price response settings to ensure they reflect the weekday summer price periods. Weekend price periods remain the same year-round.

For energy saving tips, we recommend you review your customer manual. It's also a good time to convert your water heating program to a year-round program if you haven't done so already.

Simply program your water heater to "On" to have power available to it for about an hour and a half between 10 a.m. and 1 p.m. on weekdays, and you won't have to re-program it from season to season because the Medium price is in effect year-round during this time frame. To operate this schedule most effectively, the Price Response should be programmed to "On" during Medium

and "Off" during High and Critical.

Remember, you can always turn your water heater "On" temporarily for one hour simply by pushing the "Water" button, regardless of your programmed settings.



Pool owners should review your customer manual for information on the summer operation of pool pumps.

Need a new customer manual? Call us at 1-877-655-4001 to request one.

**GULF POWER**  
A SOUTHERN COMPANY

**earth cents**

## Selectricity, FAQs and more...

If you ever find yourself searching for your newsletter, simply stop and sit down at the computer.

We post each edition of *Selectricity* on the Energy *Select* area of the company's Web site.

You'll find *Selectricity* along with other information about the program and how to maximize your savings.

Go to [gulfpower.com](http://gulfpower.com) and follow the Energy *Select* link.

## Energy Select new program name!

Have you missed the news? GoodCents *Select* is now Energy *Select*. While the name is different, the program still has the same great benefits and is part of the company's EarthCents initiative – a comprehensive menu of programs and educational efforts to help customers save money and energy in an Earth-friendly way.

*Read more about EarthCents below.*

As an Energy *Select* customer, you not only enjoy a lower price for electricity 87 percent of the time, but you also are participating in an environmentally responsible initiative toward conservation and energy efficiency.

It is our pleasure to serve you, and we wish to thank you for your participation.



## Energy efficiency saves money and protects our Earth

Gulf Power Company has recently introduced EarthCents – a menu of programs and educational efforts to help customers save money and energy while preserving our natural resources.

Energy *Select* is the 'star' EarthCents program, with its focus on providing a combination of special equipment and a price-responsive rate to give customers the opportunity to save money and conserve energy while helping the company defer the need to build extra generation for peak demand times.

Other EarthCents programs include EarthCents Home, Energy Check Up,

Geothermal heating and cooling and Solar Thermal water heating. You can check out these other programs and learn more at [gulfpower.com](http://gulfpower.com).

All of these programs encourage customers to learn more about energy efficiency and help them make Earth-friendly decisions. Gulf Power programs have already reduced the demand for electricity by 350 megawatts, enough to power 50,000 homes, which in turn lowers CO<sub>2</sub> emissions. So the next time you see a program at Gulf Power labeled as an EarthCents program, you'll know it benefits everyone, including Mother Earth.



## Phone Requirement for Energy Select – Important!

For Energy *Select* to communicate your monthly purchases to Gulf Power and properly bill you, it is necessary for you to maintain a compatible phone line that is connected to the meter. Otherwise, your bills will be estimated, which could result in a costly true-up once the issue is eventually resolved.

A compatible phone line is also needed to receive and send Daylight Savings Time clock updates and other important information, such as surge protection failures if they occur.

Cellular, wireless, Voice over Internet Protocol (VoIP) and Magic Jack phone services are *not* compatible.

While digital cable phone service is typically compatible, it does require that a phone line cord be run from the cable phone modem to a phone wall jack inside the house. This allows phone service to be active at the outside phone box that connects to the Energy *Select* gateway on the meter. If you have your traditional

landline phone disconnected and opt for digital cable phone service, ensure that the cable company representative



installing the cable phone system makes the proper connection from the phone modem to the wall jack inside the home. It may require that an additional phone jack be installed, depending upon the location of your cable modem.

If you have discontinued compatible phone service and do not plan to re-establish it, please call 1-877-655-4001 as soon as possible to schedule removal of the Energy *Select* equipment.

## 2009 Calendar Offer

To help announce the new Energy *Select* name and to thank you for being a *Select* customer, a 2009 calendar was mailed in January. It features beautiful local scenery and is customized to include tips, reminders and facts on energy conservation and efficiency.

If you did not receive one, please call us at 1-877-655-4001. We'll be happy to drop one in the mail to you. *Limited quantities available.*



## We want to hear from you

Questions about programming or Energy *Select* in general? Contact Customer Service at 1-877-655-4001.

Our representatives are available 24-7 and are happy to assist you.