

Share the News

Are your friends, family or neighbors curious about Energy *Select*? Or maybe you know they could benefit from lower electricity bills. Maybe they are simply looking for a way to have a positive impact on the environment. Share the good news with them that you are able to save money and energy while having a positive impact on the environment as an Energy *Select* customer.

SUMMER PRICE PERIODS May – October

Weekdays

Low	11 p.m. – 6 a.m.
Medium	6 a.m. – 1 p.m. 6 p.m. – 11 p.m.
High	1 p.m. – 6 p.m.

Weekends & Holidays

(May 30, July 4, September 5)

Low	11 p.m. – 6 a.m.
Medium	6 a.m. – 11 p.m.
High	None!

Saturday and Sunday are always price holidays. 100 percent of every minute during the weekend is either low or medium price—*always* lower than the standard residential rate. Enjoy your savings!

Upcoming Price Holidays. No High Price Period These Days.

Memorial Day
May 30

Independence Day
July 4

Labor Day
September 5

**Gulf Power Company
Mission Statement:**
Our mission is simple:
to safely deliver
affordable, reliable
and environmentally
responsible energy
to very satisfied
customers in strong
communities.

PRSR STD
U.S. POSTAGE
PAID
Gulf Power Company
Pensacola FL 32520

One Energy Place
Pensacola FL 32520



ENERGY
select[®]

selectricity[®]

A NEWSLETTER FOR ENERGY SELECT PARTICIPANTS

Change of Season Programming

May 1 is the start of the summer season for Energy *Select*, and that means a change in weekday price periods. To maximize your savings and comfort, review your time of day **and** price response settings to ensure they reflect the weekday summer price periods. Weekend price periods remain the same year-round.

For energy-saving tips, we recommend you review your Customer Guide. It's a good time to convert your water heating program to a 365-day, year-round program if you haven't done so already.



Year-Round Water Heater Programming Made Simple

Looking for an easy way to set your water heater to take advantage of the low and medium price periods? You can set a year-round program that, regardless of the season, will only have power available to it in the low and medium price periods – never the high. How? To operate this schedule most effectively, first program the Price Response to be “On” during medium and “Off” during high and critical price periods. Once the price periods have been set, then set the water heater

schedule to have power available (“On”) for about an hour-and-a-half between 10 a.m. and 1 p.m. on weekdays. Since the medium price is in effect year-round during these hours, you won't have to reprogram it from season to season. Remember, you can always turn your water heater “On” temporarily for one hour; this overrides your existing program and your price response settings. Need a new Customer Guide? Call us at **1-877-655-4001** and we'll send you one.

**GULF
POWER**
A SOUTHERN COMPANY

**earth
cents**

The Value of Energy *Select*

- The price you pay for electricity is lower than the standard residential rate 87 percent of the time.
- Rate Savings – By choosing to use most of your energy in the low and medium price periods and less in the high price period, you can pay less overall every month than you would on the standard residential rate.
- Free Surge Protection – Only with Energy *Select* do you get free meter-based surge protection.
- Energy Conservation – With the *Select* programmable thermostat, you have the control you need to reduce your overall energy usage. And you don't pay for what you don't use.
- Environmental Impact – *Select* is an energy conservation program approved by the Florida Public Service Commission, designed to conserve energy and benefit all customers.

Shoulder Season Programming Tips

Turn on the air conditioner... turn on the heat... no wait, turn off everything. It's called shoulder season, and it's the time of year you may find yourself using your cooling and heating, or nothing at all, in the same 24-hour period.

When the shoulder season ends and the days get hotter, you can pre-cool your home in the medium price period leading into the high period on weekdays to maximize your comfort and savings. For example, if you are at home between 1 p.m. and 6 p.m. on a weekday and want to increase your comfort throughout that time period, set your air conditioner a few degrees cooler in the hour or two before the high period begins. You'll save money by minimizing air conditioning use in the high period and maintaining your comfort level.

Preparing To Enjoy Your Pool

You might be wondering if it's OK to run your pool pump while avoiding the high and critical price periods of Energy *Select*. We've done our research and according to the Spa and Pool Institute, Florida Power and Light and the University of South Florida, a study was completed in the early 1990s on pool pump run-time. They found three things were required to keep a pool clean:

1. Pool walls, where algae tend to grow first, have to be cleaned in a timely manner.
2. Leaves and other debris need to be removed in a timely manner.
3. Chemicals—the proper amount needs to be maintained regardless of run-time.



Consequently, you should be able to save money by running the pump primarily or even exclusively in the low and medium price periods. To add to your savings, take a moment to reprogram your pool to reflect the price period changes that occur beginning **May 1**.

Don't flip that breaker!

It's not uncommon to be called out to a customer's home to service the Energy *Select* equipment only to discover a flipped breaker is the cause of the problem. One of the features of your Energy *Select* thermostat is the ability for you to control your pool pump and water heater directly from the thermostat. Simply place a permanent **HOLD** on the appliance, and it will suspend any program for that appliance until you manually clear the **HOLD**. Instructions can be found in your Customer Guide. Gulf Power does not recommend flipping breakers to these appliances; doing so causes unnecessary wear and tear on your breakers. When breakers are turned off to appliances connected to the Energy *Select* equipment, it will cause a loss of communication and may result in an inconvenience to you if a service call needs to be scheduled.

Compatible phone service matters

Attached to the meter outside your home is a very important element of Energy *Select*. It's the gateway, and it records and stores your energy usage at each price level and communicates this information via your home's phone line to Gulf Power, where your bill is generated.

For the gateway to communicate with Gulf Power, it's necessary for you to keep compatible phone service so an active phone line can be connected to the gateway.

This communication is essential for proper billing as well as daylight saving time clock updates and other important information, such as surge protection failures, should they occur.

Cellular, wireless, Voice over Internet Protocol (VoIP) and Magic Jack phone services are currently not compatible.

While digital cable phone service is typically compatible, it does require that a phone line

cord be run from the cable phone modem to a phone jack inside the house. This allows phone service to be active at the outside phone box that connects to the Energy *Select* gateway on the meter. If you have your traditional landline phone service disconnected and opt for digital cable phone service, please ensure that



the cable company representative installing the cable phone system makes the proper connection from the phone modem to the phone jack inside the home.

It may require that an additional phone jack be installed, depending on the location of your cable modem.

If you have discontinued compatible phone service and do not plan to re-establish it, please call **1-877-655-4001** as soon as possible to schedule removal of the Energy *Select* equipment.

2011 CALENDAR OFFER

A customized Energy *Select* calendar for 2011, featuring beautiful scenes across Northwest Florida, was mailed to you as our gift for being an Energy *Select* customer. This 12-month calendar includes tips, reminders and facts on energy conservation and efficiency.

If you did not receive your copy, please call us at 1-877-655-4001. We'll be happy to mail you one. *Limited quantities available.*



Planning a vacation away from home? Make programming your thermostat part of your checklist.

The change of season has come back around, and the time to reprogram your thermostat settings has arrived. Perhaps you're making plans to take a trip or vacation during the summer? If so, make sure that energy savings is part of your checklist of things to take care of before leaving for a worry-free trip. Why pay extra to cool or heat your house if no one is going to be there? Adjusting the temperature a few degrees over an extended period of time will add to savings on your bill. Remember, turning off or unplugging appliances such as computers, televisions, ceiling fans and lights while you're away will increase your overall savings as well. Our goal is to provide you helpful tips to save you money and give you peace of mind while you are away from home.

Questions? We want to hear from you.

Questions about programming or Energy *Select* in general? Contact Customer Service at **1-877-655-4001**. Our representatives are available and are happy to assist you.